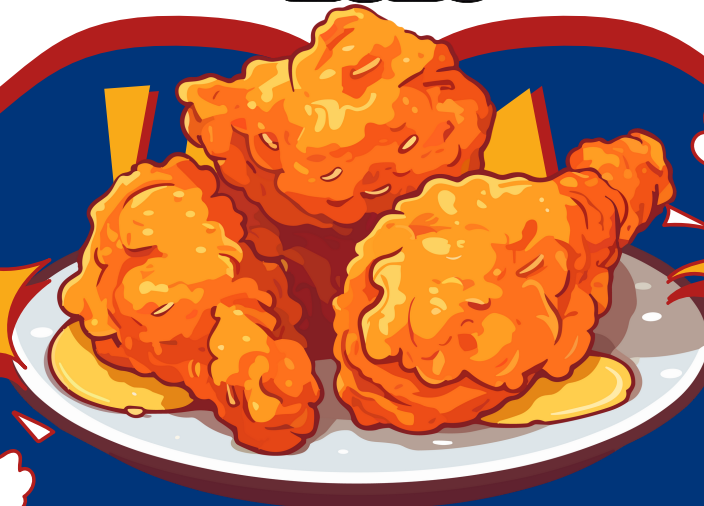




**JOIN
OUR
FLOCK!**



**SATURDAY
MAY 2ND**

SPONSORSHIP OPPORTUNITIES

WWW.FURNACECHICKENFEST.COM

A PORTION
OF THE
PROCEEDS
WILL GO TO



Disability Rights & Resources
The Power of Hope & Freedom

ABOUT FURNACE CHICKEN FESTIVAL

The Furnace Chicken Festival is a bold, community-driven celebration held at the historic Sloss Furnaces in Birmingham, Alabama. Launched in 2025, the festival was created to bring together residents, visitors, and businesses for a full day of food, music, art, and cultural pride.

Named in homage to Birmingham's industrial legacy and the culinary spirit of the South, the festival provides a unique platform for local entrepreneurs, small businesses, artists, and entertainers to showcase their talents and products in front of a growing and diverse audience.

The mission:

To foster inclusive community engagement, elevate local talent, and stimulate economic opportunity by connecting businesses and creatives with festivalgoers, sponsors, and supporters from across the region.

Key features include:

- Live music and DJ sets
- Local food vendors and food trucks
- Handcrafted art, fashion, and artisan goods
- Family-friendly activities
- Business vendor marketplace
- VIP experiences and sponsor showcases

With attendance growing and regional excitement building, the Furnace Chicken Festival is quickly becoming one of Birmingham's signature annual events, promoting culture, connection, and commerce in one unforgettable day.

MEET OUR TEAM!



Ivory LeShore, III
FOUNDER & CEO



William LeShore
COO & EVENT DIRECTOR



SPONSORSHIP OPPORTUNITIES

JOIN OUR FLOCK!

This event would not be possible without your support. We hope you and your company or organization will consider joining “our flock” at one of the levels included below.

WING KING (PRESENTING SPONSOR)

\$10,000

- Named as Presenting Sponsor on all materials and media
- Premium logo placement on stage banner, t-shirts, flyers, and website
- Prime vendor space in a high-traffic area
- Opportunity to speak or be recognized on stage
- Full-page ad in printed program or digital showcase
- (12) General Admission Passes and (10) VIP wristbands
- Exclusive social media spotlight feature
- Opportunity to include items in attendee gift bags

BIG WINGDING

\$5000

- Category Exclusivity
- Naming Rights / Ownership of one of the festival components
- A 10x10 location on the festival site
- (8) General Admission passes and (8) VIP Credentials
- Top Tier Logo inclusion on the Festival Media & Marketing Campaigns
- Logo and link to company website on event website
- Up to (5) unique and targeted social media promotions
- Inclusion in all press releases sent out on behalf of festival

BLAZIN' HOT HERO

\$2500

- A 10x10 location on the festival site
- (6) General Admission passes and (4) VIP Credentials
- Second Tier Logo inclusion on the Festival Media and Marketing Campaigns
- Logo and link to company website on event website
- Up to (3) unique and targeted social media promotions
- Inclusion in all press releases sent out on behalf of festival

THE ZINGER

\$1000

- A 10x10 location on the festival site.
- (4) General Admission passes and (2) VIP Credentials
- Third Tier Logo inclusion on the Festival Media and Marketing Campaign
- Logo and link to company website on event website
- Up to (2) unique and targeted social media promotions
- Inclusion in all press releases sent out on behalf of festival

TOP TERIYAKI

\$500

- A 10x10 location on the festival site.
- (2) General Admission passes and (2) VIP Credentials
- Logo and link to company website on event website
- (1) unique and targeted social media promotions
- Inclusion in all press releases sent out on behalf of festival



Thank you for taking the time to review the enclosed information. If your company is interested in participating in the second year of the Furnace Chicken Festival, please contact William LeShore at 404-834-6161 or sponsors@furnacechickenfest.com at your convenience.

We would value the opportunity to discuss the options in this proposal or tailor a unique sponsorship package that best meets your values and goals.

We look forward to hearing from you soon!



FURNACE CHICKEN CONTEST WINNERS



**FOR MORE
INFORMATION!**

WWW.FURNACECHICKENFEST.COM