JOIN US!

FURNACE CHICKEN FESTIVAL 2027

MAY 1, 2027

SLOSS FURNACES I BIRMINGHAM, AL







SPONSORSHIP *OPPORTUNITIES*

PARTNERS IN FLAVOR..CULTURE..COMMUNITY

WWW.FURNACECHICKENFEST.COM

2027 SPONSORSHIP BOOKLET

WELCOME TO YEAR 3

BIGGER CROWDS. STRONGER PARTNERSHIPS. GREATER IMPACT.



Ivory LeShore, III

FOUNDER & CEO

205-218-2057
Ileshore@furnacechickenfest.com

A visionary entrepreneur, with a passion for creating spaces that celebrate culture, empower local businesses and inspire unity.



William A. LeShore

COO & FESTIVAL DIRECTOR

404-834-6161
Wleshore@furnacechickenfest.com

A dedicated leader and organizer who brings people together and ensures every detail creates an unforgettable experience.

Key features include:

- Live music and DJ sets
- Local food vendors and food trucks
- Handcrafted art, fashion, and artisan goods
- Family-friendly activities
- Business vendor marketplace
- VIP experiences and sponsor showcases

CLUCK NATION

The Furnace Chicken Festival is a bold, community-driven celebration held at the historic Sloss Furnaces in Birmingham, Alabama. Launched in 2025, the festival was created to bring together residents, visitors, and businesses for a full day of food, music, art, and cultural pride.

Named in honor to Birmingham's industrial legacy and the culinary spirit of the South, the festival provides a unique platform for local entrepreneurs, small businesses, artists, and entertainers to showcase their talents and products in front of a growing and diverse audience.

SPONSORSHIP OPPORTUNITIES

CLUCK NATION
EST. 2025

PRESENTING SPONSOR

WING KING

$10,000

- Category Exclusivity
- Premium logo placement
- Main stage recognition
- 10 VIP and 12 GA Passes
- Logo on the Festival Media & Marketing
- Speaking Opportunity
- Social Media Spotlight
- Prime 10x10 Vendor Space

BIG WINGDING

$5,000

- Category Exclusivity
- Name Rights of festival component
- 10x10 Vendor Space
- 8 VIP and 8 GA Passes
- Top Tier Logo on the Festival Media & Marketing
- Logo/ Link to your company website on event website
- Up to (5) unique and targeted social media promotions

BLAZIN' HOT HERO

$2,500

- 10x10 Vendor Space
- 4 VIP and 6 GA Passes
- Second Tier Logo on the Festival Media & Marketing
- Logo/Link to your company website on event website
- Up to (3) unique and targeted social media promotions

THE ZINGER

$1,000

- 10x10 Vendor Space
- 2 VIP and 4 GA Passes
- Third Tier Logo on the Festival Media & Marketing
- Logo/Link to your company website on event website
- Up to (2) unique and targeted social media promotions

TOP TERIYAKI

$500

- 10x10 Vendor Space
- 2 VIP and 2 GA Passes
- Third Tier Logo on the Festival Media & Marketing
- Logo/Link to your company website on event website
- Up to (1) unique and targeted social media promotions

BEST CHICKEN WINNERS













Audience Reach & Engagement

1000+ Attendees
Families, professionals, and food lovers from across the region gather for a day of flavor

25+ Vendors
Supporting small businesses & entrepreneurs

15+ Sponsors
Local brands investing in our communities

30+ Classic Cars
Crowd favorite year after year

TV & Radio Coverage
Seen on WBRC6, CBS42, ABC 33/40, V94.9, BHAMNow & More

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